

PRESS INFORMATION

Alien lift-off: THE WYLD breaks all records and bids a final farewell on 16 July

Berlin, 11 July 2016



The countdown is on: the aliens will soon lift off for the last time | Photo: Tamás Hári

On Saturday, the Palast will bid farewell to what has been by far its most successful Grand Show yet. For the first time in the theatre's history, more than three quarters of a million guests have seen the production and ticket sales have exceeded €40 million.

At the end of this week, the aliens will lift off from the Palast for the last time, Nefertiti will return to the New Museum, and the vibrant WYLD partygoers will continue their revelling in Berghain. The wyld declaration of love to the pulsating capital city will bid farewell with a record number of guests and sales volume.

Almost 780,000 guests (not including free tickets) will have seen THE WYLD by 16 July, paying a total of around €40.8 million for their tickets. The average ticket price for performances was €52.50. The fill rate during the Grand Show's runtime lay at 83 per cent. This corresponds to an average of 1,576 guests at each of the total of 478 performances between October 2014 and July 2016.

By way of comparison: the previous record-breaking production SHOW ME was seen by 703,000 paying guests and generating a total of €37.5 million in ticket sales.

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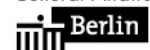


Friedrichstadt-Palast Berlin
Europe's Show Palace

Friedrichstraße 107
10117 Berlin-Mitte
in the East End Theatre District

General Director:
Dr. Berndt Schmidt

Chairman of the Supervisory Board:
Tim Renner, Permanent Secretary for
Cultural Affairs



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Countless celebrity guests attended the Grand Show, including Cate Blanchett and legendary Parisian haute couturier, Jean Paul Gaultier. After visiting the show in November 2014, Gaultier voiced his enthusiasm to General Director Berndt Schmidt, exclaiming: "I would simply love to design for one of the next Palast shows! Being able to design the outfits for a revue show is a childhood dream of mine."

And this was no sooner said than done: after the redesign and rehearsal phase this summer, THE ONE Grand Show will appear on the world's biggest theatre stage from 22 September. One hundred artists from 26 nations will wear 500 extravagant costumes designed by world star Jean Paul Gaultier in person.

General Director and Producer Berndt Schmidt has allocated a production budget of more than €11 million for the spectacular glamour Grand Show (for THE WYLD, the production budget was €10.5 million).

Beside the soloists Roman Lob and Brigitte Oelke, BRIT Award winner KT Tunstall and Gregor Meyle will form part of the international creative team under the leadership of showmaker Roland Welke.

The show is scheduled to run until mid-2018. Advance ticket sales have now begun online at www.palast.berlin and via the ticket hotline (+49-30-2326 2327).

More information:

THE WYLD – Out of this World:

www.palast.berlin/en/home/shows/the-wyld/#grand-show

THE ONE Grand Show:

www.palast.berlin/en/home/shows/the-one-grand-show/#grand-show

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