

PRESS RELEASE

Our Show Palace among Berlin's Top '10 Must-See Places' by The New York Times

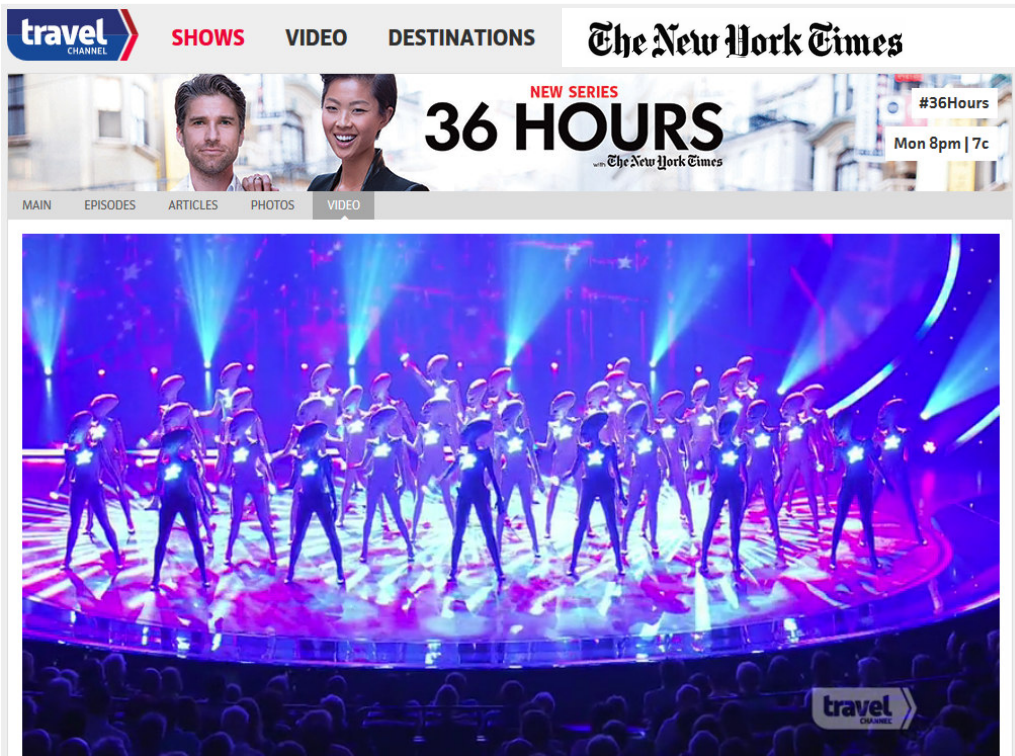
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Screenshot: '10 Must-See Places in Berlin' on travelchannel.com

Berlin is the place to be. In their popular '36 Hours' travel feature, the famous New York Times and Travel Channel list the Palast Berlin as the only theatre among the top 10 must-see places in the German capital. Their verdict on the Grand Show: 'THE WYLD leaves you breathless and wanting more.'

A great honour for Berlin's most-visited Show Palace with its 500,000 guests each year. Friedrichstadt-Palast, or Palast Berlin for short, is Europe's biggest and most modern show palace with the largest theatre stage in the world. London-based THE SUNDAY TIMES called it 'Las Vegas in Berlin'.

With 11.9 million visitors and 28.7 million overnight stays, last year was the most successful year for tourism in Berlin's history. The multicultural metropolis embraces its guests with a vast spectrum of glamour and vibrant culture. Since the city offers so many opportunities, it often seems impossible to choose. So '36 Hours' – the successful video column in The New York Times – visited a range of exceptional places and chose the Palast as one of the top travel destinations in Berlin.

Friedrichstadt-Palast Berlin
Europe's Show Palace

Friedrichstrasse 107
10117 Berlin-Mitte
In the East End Theatre District

Theatre Director/General Director:
Dr. Berndt Schmidt

Chairman of the Supervisory Board:
Tim Renner, Permanent Secretary for
Cultural Affairs

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Kristen Kish, one of the hottest newcomers on the U.S. haute cuisine scene, and Kyle Marino, former American football player and TV commentator, were wowed by impressive scenes both backstage and in the breathtaking hit production.

For The New York Times and the Travel Channel, 'THE WYLD electrifies' and 'goes to extremes, lighting up the most sought-after stage in Berlin.' They continue: 'Over a hundred performers in 500 costumes take you on a wild ride that draws inspiration from Fritz Lang's sci-fi surrealism, the naughty burlesque of the musical Cabaret and the beat bunkers of the Berlin rave scene... THE WYLD leaves you breathless and wanting more.'

Along with the Palast, the '10 Must-See Places in Berlin' include the Alte Nationalgalerie, the roof terrace and dome of the Reichstag building, the 25Hours Hotel Bikini Berlin, the Berlin Cathedral, Prinzessinnengärten, Fernsehturm, Markthalle 9, East Side Gallery and the Brandenburg Gate.

TV report, 'Berlin's Wild Side':

www.travelchannel.com/shows/36-hours/video/berlin-s-wild-side

10 Must-See Places in Berlin:

www.travelchannel.com/destinations/germany/berlin/photos/things-to-do-in-berlin/page/9

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