

PRESS RELEASE

Out of this world: 100,000 tickets for THE WYLD sold or reserved before show starts

Berlin, 1 October 2014



The Palast's signature act during rehearsals: the chorus line comprising 32 dancers | Costumes: Manfred Thierry Mugler and Stefano Canulli | Photo: Tamás Hári

With just a few days to go before previews start on 7 October, more than 100,000 tickets have been sold or reserved. Demand for the new Grand Show THE WYLD (world premiere on 23 October) has surpassed all previous figures – never before have advance bookings topped 100,000 before a show started. And never before have so many composers been involved, giving this 10.6 million euro Grand Show an extraordinarily exciting and varied musical repertoire.

'THE WYLD exclusively features original music composed for the Grand Show,' reveals music director Daniel Behrens. The international team of composers includes Tarik Benouarka, from Algeria, who has collaborated on several music productions by multiple Grammy Award winner Beyoncé Knowles. DJ and producer duo Tiefschwarz – celebrated by fans and critics alike – have composed a number of songs for THE WYLD. Tiefschwarz have enjoyed major international success with remixes of artists such as Depeche Mode, Madonna and Missy Elliot.

Multi-faceted performer Cindy Sander has been engaged as the female solo singer. She proved her great talents on the popular French TV show 'Nouvelle Star'. Her song 'Papillon de lumière' reached number 14 on the French singles chart. From the United States, Olivier Erie St. Louis is the male solo singer on the largest theatre stage in the

PRESS CONTACT

André Puchta
Head of Press &
Public Relations

T: +49 30 2326 2201
F: +49 30 2326 2273
M: +49 175 4319 092

E: puchta@palast-berlin.eu
I: www.palast-berlin.eu



Friedrichstadt-Palast
Europe's Show Palace

Friedrichstrasse 107
10117 Berlin-Mitte
In the East End Theatre District

Theatre Director/General Director:
Dr. Berndt Schmidt

Chairman of the Supervisory Board:
Tim Renner, Permanent Secretary for
Cultural Affairs



Owned by the
City of Berlin

PRESS RELEASE

world. This qualified molecular biologist with the impressive beard has toured the world under his stage name of Olivier Daysoul.

Sound-wise the Palast has been given some extra enhancements. 'We've hugely expanded the sound system for THE WYLD to live up to heightened expectations and match the stunning visuals,' says Daniel Behrens. The sound rig is one of the most advanced, powerful and expensive indoor systems anywhere in Europe. The special sound experience is produced by the Palast's 16-strong Show Band, one of the largest resident ensembles in the world. The Show-Band takes pride in its perfect mastery of a diverse range of musical styles from modern pop and rock to jazz, big band and electronic music.

The show's name THE WYLD represents human nature in its diversity and the wilderness of the big city – in this case, Berlin. Nefertiti – probably Berlin's best-known and most beautiful inhabitant – turns out to be queen of the aliens, who have been frequenting Berlin's nightlife scene for some time. That's why there is also the first-ever alien kickline. The subtitle 'Out of this world' refers to the cosmic spirit of the Grand Show, which will be as weird and wonderful as Berlin itself. The show is written and directed by the multi-talented Manfred Thierry Mugler – world-famous for his 'Thierry Mugler' fashion and fragrance label – and Roland Welke, one of Europe's most successful show creators.

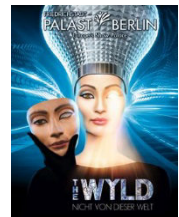
'THE WYLD is already bringing us some out-of-this-world moments. Advance sales are just phenomenal. From next week, in the previews, we will see how our audience reacts to our cosmic love story with its sometimes crazy ideas,' states theatre director Dr. Berndt Schmidt. Tickets are still available for the previews (until 21 October). The world premiere on 23 October sold out weeks ago.

PRESS CONTACT

André Puchta
Head of Press &
Public Relations

T: +49 30 2326 2201
F: +49 30 2326 2273
M: +49 175 4319 092

E: puchta@palast-berlin.eu
I: www.palast-berlin.eu



Friedrichstadt-Palast
Europe's Show Palace

Friedrichstrasse 107
10117 Berlin-Mitte
In the East End Theatre District

Theatre Director/General Director:
Dr. Berndt Schmidt

Chairman of the Supervisory Board:
Tim Renner, Permanent Secretary for
Cultural Affairs



Owned by the
City of Berlin