

## MEDIA RELEASE

## Name modification: Friedrichstadt-Palast is now the current spelling

To whom it may concern,

At the request of Artistic Director Dr. Berndt Schmidt and with approval from the supervisory board, the county of Berlin, in its capacity as sole shareholder of Friedrichstadt-Palast, has resolved today to change the theater's German name from the previous 'Friedrichstadtpalast' into '**Friedrichstadt-Palast**.' The new name has been registered in the trade registry. Therefore we ask that, from now on, you use the currently valid and correct spelling of 'Friedrichstadt-Palast' whenever you report on Europe's show palace.

This spelling goes back to the original spelling that was decreed on November 1, 1947, and was also affixed to the stage tower – on the side facing Weidendamm Bridge – of the former Friedrichstadt-Palast building at 1 Zirkus.

What motivated this decision is that the previous spelling of 'Friedrichstadtpalast' was, optically and verbally, too difficult for international guests because the word was too long. This name modification allows for the word to be visually split into its two components and for the simpler component 'Palast' to be emphasized. Most people in Berlin in any case use the term 'the Palace' when referring to Friedrichstadt-Palast.

The Friedrichstadt-Palast logo, which we attached for your information, remains unchanged since the separation of the two name components had already been achieved through the graphic illustration of a feather (or of fireworks or the popping of a champagne cork, depending on your mood). This spelling change therefore mainly pertains to the way it is spelled in running text.

If you have any follow-up questions, we would of course be happy to assist you at any time.

Best wishes,

Nicola Pattberg Director of Press and Public Relations