

PRESS INFORMATION

The premiere before the premiere: Friedrichstadt-Palast produces its first ever Berlin music video to get in the mood for the VIVID Grand Show

Music video and media information on the soloists and music for the VIVID Grand Show

Berlin, 20 August 2018



The show band on the roof of the Palast | A scene from the music video | Video directed by Ben Mauser and André Grabinski (extended cut)

The previews of the new VIVID Grand Show will start in just over one month's time, on 27 September. The glamorous world premiere will take place on 11 October. The Palast is also celebrating another premiere – for a vibrant, catchy music video that it has produced especially for the show. Its message: VIVID brings colour to the – initially black and white – capital city. The music video was shot at various locations in Berlin, including on the Palast roof, with 360° views over the city.

Yesterday's pre-released music video (3:24 minutes) on Facebook was seen more than 506.000 times within 24 hours: www.facebook.com/friedrichstadt.palast/videos/250129545617054/

VIVID is a declaration of love to life. In English, 'vivid' means colourful, bright, lively – and it is no coincidence that the headpiece that features on the show poster dazzles in all colours of the rainbow. Designed by Philip Treacy, who The Times has dubbed "the world's most famous milliner", it is a clear commitment to respect and diversity, especially in this day and age. Thus the black and white monotony of everyday life is



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transformed into a rhythmic whirlwind of colour in the music video when the music starts. The music for 'Jungle Extravaganza', which is one of the songs from the new Grand Show, suffuses everything and everyone in the urban jungle with colour.

Andreas Bieber plays the Entertainer in the music video – as he also will later in the VIVID Grand Show. Bieber is one of Germany's most versatile vocal soloists. He first appeared on stage in 'Cats', back in 1989. Further leading roles followed in premieres at theatres in Vienna. Originally hailing from Mainz, Bieber's big break in acting came with the long-running ARD soap opera 'Marienhof'.

Comprising a total of 17 musicians, the Palast show band is one of the largest in the world in the ensuite industry. "It is both a challenge and an absolute strength of our show band that it can perfectly master the immense musical variety of a stage production as stylistically diverse as the VIVID Grand Show and put on a compelling performance every single night," says General Director Dr. Berndt Schmidt. "We strive to offer fantastic, utterly impressive show entertainment. Live music is a vital component of this."

With a budget of €12 million, VIVID is the most expensive production in the Palast's history to date. The young android R'eye takes centre stage. She breaks out of her externally-controlled life and sets out in search of her true identity. The role is played by **Devi-Ananda Dahm**. The winner of the German national singing contest impressed at the Theater des Westens as well as in performances at the Neuköllner Oper and Renaissance Theater Berlin.

Glacéia Henderson will appear on the world's biggest theatre stage as Androidonna, queen of the androids. The mezzo-soprano previously wowed audiences at the Anchorage Opera and the Opera Fairbanks, and impressed as an actress in numerous plays. The US American also works as a songwriter for international films and television series, including Warner Brothers' 'Legend of Tarzan' starring Oscar-winner Christoph Waltz.

Following her success in the French TV talent show 'X Factor', **Sarah Manesse** performed on stages in Paris, Toulon and London. With her powerful, expressive voice, she will assume the role of Glamour Girl in the colourful Grand Show – alongside more than 100 other artists from 26 nations.

The international team of composers includes **Arne Schumann** and **Josef Bach**, who wrote the original soundtracks for the first German series for Amazon's streaming service 'You Are Wanted' as well as the comedy film 'The Manny' by and starring Matthias Schweighöfer. Artists of the likes of Till Brönner, Max Herre and star DJ Paul

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van Dyk trust in their musical talents. **Dave Kochanski** also works for countless big names in the music and television industries, including Grammy Award winner Britney Spears and the 'American Idol' talent show, which has been the most successful TV format in the USA for many years now.

Cedric Beatty is responsible for the sound design. His greatest achievements include a Grammy nomination for the 'World Tour' live album of jazz pianist, Joe Zawinul. Among others, he has worked for and with the Rolling Stones, Lou Reed, Keith Richards, BB King and Donna Summer.

London-based **Philip Treacy** provides the final flourish. The talented hatmaker works for Queen Elizabeth II, along with other European royals, Alexander McQueen, Lagerfeld, Ralph Lauren, Lady Gaga and Madonna. Philip Treacy is responsible for design of the headpieces and design direction, Stefano Canulli (Paris/Rome) takes care of the extravagant costume design.

<u>More information</u>: The show is scheduled to run for a minimum of 12 months. Advance tickets are available online at <u>www.palast.berlin</u> and via the ticket hotline (+49-30-2326 2327). Please note that revue shows are not musicals. Coherence is primarily achieved through visual imagery, rather than narrative storytelling. Meaning they are also perfect for guests with no knowledge of German. The full production title is 'VIVID Grand Show'.

Music video on our homepage: www.palast.berlin/en/video

Show images to download:

<u>www.palast.berlin/en/info/press/photos-logos/#vivid-grand-show</u> Information on the VIVID Grand Show: <u>www.palast.berlin/en/VIVID</u> Show trailer (58 seconds): <u>https://youtu.be/8HRe2VY2dQs</u>

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